

MINUTES

Mayor's Strategic Opportunities Advisory TEAM Steering Committee Civic Engagement Work Group

Monday, April 9, 2018

- Meeting called to order at 5:00PM.
- **Attendees:** Theodore M. Luck, Gail Lawrence, Maria-Teresa Shuck, Kim C. Dine, Marien Hornyak.
(**Audience:** Phillip LeBlanc, NAC 11)
- Minutes from the March 26, 2018 approved with minor revisions.

Discussion:

Group continued to work on the draft of the recommendations for the Mayor. Additional comments and suggestions added over the past weeks were reviewed. Some of the thoughts included:

- Regarding the need to survey residents – NAC data should be collected, as well as look at all other data and data sources collected by the city.
- Certain segments of the community, i.e. seniors, are fearful / suspicious of computers, linking them to privacy issues.
- App for the city exists (ISpires) but very few people know about it. City website needs to be updated in a timely manner. The use of realtor packets was brought up again as a means to inform incoming residents of city resources.
- Need for a NAC coordinator to gather and sort the results of these potential surveys and other data collecting sources.
- NAC Coordinator should fall under an “Office of Engagement”.
- City offices should filter their data through ONE office, this way creating uniformity and accuracy.
- NAC leaders and City staff should make more of an effort to ensure a more diverse composition of their groups, representing accordingly the community they live and/or work in. One of the points made in the draft recommendations: “*Provide an engagement, conflict resolution, and advocacy training opportunities for residents, NAC leaders, and city staff with attention to geographic proximity to vulnerable populations.*”
- City does not do a good job in promoting and / or coordinating volunteerism.
- Tracking other pre-existing groups and connecting them to the appropriate NACs.
- Possible way of learning demographic composition of a community is to access FCPS data.

Next Meeting:

- Continue to work on putting together the committee's recommendations for the Mayor.
- **Next meeting: Monday, April 23 at 5:00PM.**

Meeting adjourned at 6:35PM.

Minutes respectfully submitted by Maria-Teresa Shuck